



## Independent Study Proves\* **Bobbex Works Best** at Repelling Deer!

The State of Connecticut Department of Forestry and Horticulture conducted an independent study to test the effectiveness of deer repellents. Ten different commercially available repellents were tested and this is what the study found:

### Effectiveness of Deer Repellents\*

#### Study:

Ten different commercially available repellents were tested at two different locations in Connecticut. The study included both positive (fence) and negative (no treatment) controls. Yews (evergreens) were planted in two blocks at each location in the Spring of 2006; each block had 12 groups of six yews.

One of the 12 treatments was randomly assigned to each group of yews within each block. Repellents were applied based on manufacturers' label recommendations for the 2006 and 2007 growing seasons and application costs were recorded. A Protection Index was derived based on plant size and dry needle weights at the end of the 2007 growing season.

#### Results:

**Bobbex proven best with a 93% Protective Index rating!**

As noted by the Protective Index (%) in the table below, Bobbex scored a 93% — ranking higher than any other brand tested. *Only a physical fence worked better!*

Product	Protection Index (%)
Physical fence	100
<b>Bobbex</b>	<b>93</b>
Hinder	83
Liquid Fence	78
Chew-Not	74
Big Game	72
Deer-Off	65
Plantskydd	60
Coyote urine	53
Deer Solution	52
Repellex	50
Control	49



All 48 oz sizes feature a handy "clean and re-use" pump sprayer!



\*Bobbex had no connection or involvement with the Experimentation Station or this study, which was conducted at two locations in Connecticut. For a complete review of this study, please visit:

[www.bobbex.com/PDF/ctagstationreport.pdf](http://www.bobbex.com/PDF/ctagstationreport.pdf)

## What Bobbex Customers Say:

"Thank you! This is an excellent product. We've been in a drought, and the deer are attracted to my roses, etc. because they're still green. Thanks to Bobbex, I have been able to enjoy my roses and flowers this summer."

*J.T., Rome, GA*

"Thanks! Your product has worked great with our Louisiana Deer and Rabbit."

*J.K., Ruston, LA*

"The Bobbex product works better than all others that I have tried to keep the varmints out of my garden. It is a great product that I would recommend to anyone."

*A.B., Lakeville, MA*

"Thanks ever so much. Bobbex has brought our garden back to life."

*R.M., Ashland, OR*

### SATISFACTION GUARANTEE:

If not satisfied, Bobbex Inc. will refund suggested retail price or replace with item of equal value. Proof of purchase required.

## Our Commitment to Service and Quality



Our company was started in 1989 to aid homeowners plagued by deer predation. We have been successful in this mission, and have grown to become a recognized leader in repelling animals in North America. Our new branding and packaging reflects our commitment to continual improvement in order to ensure we provide the very best products and service available.

### Customer Emphasis

Our customer-first focus is reflected in our years of dedication to this cause—resulting in fine-tuned expertise in repelling deer—and providing the best advice and products on the market.

### Dealer Focus

Our commitment to make your job easier is reflected in our marketing support, free displays, and willingness to answer any questions you and your customers may have regarding deer or small herbivore problems. Should any customer not be 100% satisfied with our products, we welcome their direct contact to resolve all issues.

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## Helping Plants Survive—and THRIVE!

Effective and Eco-Friendly!



Rated #1 Deer Repellent!



## Dealers...

Bobbex builds high customer loyalty and repeat sales:

- High repeat sales & profits
- Proven #1 effective Deer Repellent
- Competitively priced
- Customer satisfaction guaranteed
- Co-op advertising available
- Engaging window signs, quarter pallet and multi-product POP displays

Advantages of all Bobbex products:

- WILL NOT wash off
- Deters by taste and odor
- Environmentally friendly
- Safe when used as directed around humans, pets, wildlife, and aquatic life
- Lasts up to 2 months
- Made using recycled ingredients
- Can be applied to ornamentals and flowers
- Can be sprayed directly on leaf, stem, and flower surface



Engaging POP Displays and Marketing Support



# DEER REPELLENT

Repels Deer, Elk, and Moose



### Bobbex Deer Repellent™

The most effective, longest lasting spray repellent on the market. Available in both Concentrate and Ready-to-Use formulas, it protects ornamental plantings, shrubs, and trees from browsing and feeding damage by Deer, Moose, and Elk.

### Natural Active Ingredients

A blend of proteins and environmentally friendly ingredients creates multi-redundancy “natural smell and taste” aversion that significantly lowers deer predation while benefiting plant development.

### Long Lasting

Application will not burn plants and can be done in almost any climate or temperature. Will not wash off once dried and lasts for weeks.

Item #	Size/Description	Case Pack	Coverage*
B550110	Deer 32 oz RTU	12	1,000 SQ FT
B550170	Deer 48 oz E-Z Pump RTU	8	1,500 SQ FT
B550200	Deer Gallon Refill RTU	4	4,000 SQ FT
B550100	Deer 32 oz CON	12	10,000 SQ FT
B550105	Deer 64 oz CON	6	20,000 SQ FT
B550160	Deer 2.5 Gallon CON	2	100,000 SQ FT

CON = Concentrate | RTU = Ready To Use

\*Coverage may vary depending upon condition, size, and density of plant material. Bobbex products are for the protection of outdoor plants only.



48 oz "clean and re-use" pump sprayer

# BOBBEX-R™ ANIMAL REPELLENT

Repels Rabbits and Small Animals



### Bobbex-R™ Animal Repellent

Deters Rabbits, Groundhogs, Squirrels, Chipmunks, Voles, and Deer from feeding on vegetation.

### Unique Bulb Protection!

Bobbex-R can discourage bulb damage from squirrels and other burrowing herbivores by masking the bulbs' scent. To use, clean dirt and loose material off bulbs, then soak bulbs in undiluted Bobbex-R concentrate for 3 to 5 minutes. Allow to dry before planting.



Item #	Size/Description	Case Pack	Coverage*
B550125	Animal 32 oz RTU	12	1,000 SQ FT
B550190	Animal 48 oz E-Z Pump RTU	8	1,500 SQ FT
B550205	Animal Gallon Refill RTU	4	4,000 SQ FT
B550120	Animal 32 oz CON	12	10,000 SQ FT
B550130	Animal 64 oz CON	6	20,000 SQ FT
B550185	Animal 2.5 Gallon CON	2	100,000 SQ FT

CON = Concentrate | RTU = Ready To Use

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48 oz "clean and re-use" pump sprayer

# BOBBEX ROSE DEER & INSECT REPELLENT

Repels Deer and Insects



### Bobbex Rose™ Deer and Insect Repellent

Reduces damage to rose flowers and leaves caused by Deer, Insects, and adverse conditions. This multi-purpose spray is the first line of defense against insect damage on flowers and leaves, and the #1 choice for all rose lovers.

### Effective, Eco-Friendly Ingredients

Bobbex Rose contains active ingredients similar to those in Bobbex Deer Repellent, as well as essential oils that disrupt beetles' nervous systems, causing them to quickly drop off plants. These aromatic oils also allow treated flowers to be brought into the home after the product dries. Other ingredients keep these oils in place long after application and through several rains.

Item #	Size/Description	Case Pack	Coverage*
B550220	Rose 32 oz TRU	12	1,000 SQ FT
B550230	Rose 48 oz E-Z Pump RTU	8	1,500 SQ FT
B550225	Rose 32 oz CON	12	10,000 SQ FT

CON = Concentrate | RTU = Ready To Use

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48 oz "clean and re-use" pump sprayer

# BOBBEX-G™ GOOSE REPELLENT

Repels Geese and Waterfowl



### Bobbex-G™ Goose Repellent

An environmentally friendly spray-on repellent that discourages loitering by geese and waterfowl, reducing or eliminating the nuisance and damage associated with their feeding and defecating.

Item #	Size/Description	Case Pack	Coverage*
FB550140	Goose 64 oz CON	6	20,000 SQ FT

CON = Concentrate

\*Coverage may vary depending upon size and density of lawn or turf. Bobbex products are for the protection of outdoor plants only.



## Bobbex Commercial Repellents



Year-round vegetation protection against Deer, Elk, Moose, Rabbits, Groundhogs, Squirrels, Chipmunks, and Voles. These professional strength, all-in-one solutions are available in convenient half-gallon sizes.

Available in two formulas:

### Growth Season Concentrate

Reliable protection during Spring, Summer, and Fall.

### Dormant Season Concentrate

Extended protection during the Winter.

- SAFE when used as directed for humans, animals, environment, insects, aquatic life
- Lasts up to 4 MONTHS when applied according to directions
- Won't wash away in rain or snow
- Repels by ODOR and TASTE—no burning or harmful residue

Item #	Size/Description	Case Pack	Coverage*
FB550340	1/2 Gal Growth Season CON	6	20,000 SQ FT
FB550345	1/2 Gal Dormant Season CON	6	20,000 SQ FT

CON = Concentrate

\*Coverage may vary depending upon quality, size, and density of plant material. Bobbex products are for the protection of outdoor plants only.

