

TO OPEN...
CUT HERE!



ferti·lome[®]



New Lawn Starter Fertilizer

9-13-7

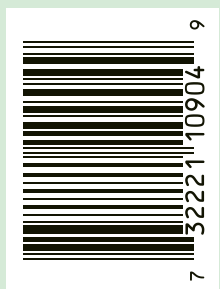
GROW A RICH GREEN LAWN

- Formulated to help new lawns grow faster & stronger
- Promotes vigorous growth and a strong root system
- Use when preparing soil for seeding, sprigging or sodding

Do not apply near water, storm drains or drainage ditches. Do not apply if heavy rain is expected. Apply this product only to your lawn / garden, and sweep any product that lands on the driveway, sidewalk or street, back onto your lawn / garden.

**Covers Up To
1,000 Sq. Ft.**

NET WEIGHT 4 LBS. (1.8 KG)



10904

New Lawn Starter Fertilizer

DIRECTIONS FOR USE

We recommend **ferti•lome® NEW LAWN STARTER FERTILIZER** because our many years of experience have proven it to be especially useful for getting new lawns growing vigorously and for promoting rich green grass.

1. WHAT IS THIS PACKAGE FOR?

ferti•lome® NEW LAWN STARTER FERTILIZER provides an excellent source of the guaranteed plant nutrients needed in new lawns for vigorous, rich green growth.

2. HOW DO YOU USE IT?

Apply 4 lbs. per 1,000 sq. ft.

FOR NEW LAWNS – SEED BED PREPARATION:

A. Work soil 3-5 inches deep to proper grade to insure good drainage... a prong rake is ideal for this purpose. Avoid leaving low areas in the lawn where water may stand.

B. Apply **ferti•lome® NEW LAWN STARTER FERTILIZER** using Spreader Setting in the table below. Work **ferti•lome® NEW LAWN STARTER FERTILIZER** into the top 2-3 inches of soil.

C. Seed uniformly at the rate suggested on the seed package. Best results can be obtained when seed is applied with a fertilizer spreader. If desired, mix seed with clean top soil, sand, vermiculite or other carrier for uniform application. After seed application, cover the seed to a depth of ¼ inch... turning a flexible tine rake upside down and dragging lightly across the seeded area is ideal for this purpose.

D. Water gently... the secret to successful seed germination is to water gently (not wet) until seeds germinate.

FOR NEW LAWNS – SODDED AND SPRIGGED PREPARATIONS:

A. Work the soil 3-5 inches deep to a proper grade. Apply **ferti•lome® NEW LAWN STARTER FERTILIZER** using the Spreader Settings in the table below and work into the top 2-3 inches of the soil.

B. Sod or sprig as desired.

C. Water thoroughly after sodding or sprigging. Keep soil constantly moist for several weeks after application or until new grass is securely rooted. Do not keep soil saturated with water.

APPLICATION EQUIPMENT AND INSTRUCTIONS

This product can be applied with a drop or broadcast (rotary) spreader. For best results, apply this product evenly and uniformly over the turf grass (lawn) area avoiding streaking, skips or overlaps.

Before each application, determine the correct amount (lbs.) of product to place in the spreader hopper for the area to be treated. For example, if the label stated to apply 4 lbs. per 1,000 sq. ft. and your area is 2,000 sq. ft. then place 8 lbs. of product in the hopper and set the spreader setting at 4 ¼ (per table below) if using an Accugreen drop spreader.

A more uniform application can be made by spreading one-half of the recommended amount of this product over the turf grass area and then applying the remaining one-half of this product at a right angle to the previous application direction.

NOTE: The spreader settings listed below are approximate. The speed at which you walk and the working condition of the spreader will affect the rate of application.

Spreader	Spreader Settings
	lbs. of product per 1,000 sq. ft.
	4 lbs.
Scotts®/Republic Accugreen (Drop)	4 ¼
Scotts®/Republic Speedy Green (Broadcast)	3 ¾
ferti•lome®/Earthway Ev-N-Spred (Broadcast)	14

TO BUILD GOOD TURF, FEED WITH ferti•lome® NEW LAWN STARTER FERTILIZER MONTHLY DURING GROWING SEASON.

9-13-7 GUARANTEED ANALYSIS

Total Nitrogen (N)	9%
2.8% Ammoniacal Nitrogen	
6.4% Urea Nitrogen	
Available Phosphate (P ₂ O ₅)	13%
Soluble Potash (K ₂ O)	7%
Boron (B)	0.02%
Copper (Cu)	0.05%
0.05% Water Soluble Copper (Cu)	
Iron (Fe)	0.10%
0.10% Water Soluble Iron (Fe)	
Manganese (Mn)	0.05%
0.05% Water Soluble Manganese (Mn)	
Zinc (Zn)	0.05%
0.05% Water Soluble Zinc (Zn)	
Derived From: Urea, Ammonium Phosphate, Muriate of Potash, Sodium Borate, Copper Sulfate, Ferrous Sulfate, Manganese Sulfate, Zinc Sulfate.	

F370

NOTE: Keep fertilizer away from shrubs and tree trunks. Not recommended for container grown plants.

3. HERE ARE THE RESULTS YOU MAY EXPECT:

When used as directed, **ferti•lome® NEW LAWN STARTER FERTILIZER** will help grasses develop good root systems quicker and thus allow grass to grow faster and provide a rich green lawn.

ferti•lome® is a registered trademark of Voluntary Purchasing Groups, Inc.

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Visit Us At: www.fertilome.com
Product Questions? 855-270-4776

Information regarding the contents and levels of metals in this product is available on the internet at: <http://www.aapfco.org/metals.htm>

