

MAKE "IMPOSSIBLES" EASY

LONG KNOWN BY EXPERTS ON EVERY CONTINENT AS
WORLD'S #1 TOP PLANT SUPPLY

64,000 Gallon DROP-A-GAL™
EXTREME Concentration

WORLD'S FAIR
Gold Medal™



HORMS™ #4™



SUPERthrive®

The Original **VITAMINS-HORMONES** Solution

50
IN ONE

#1 PLANT HEALTH **EXTRA LIFE™**



Greatest Guarantee-Offer PROOF Ever

SINCE 1940, unchallenged — \$5,000. GUARANTEED to be

World CHAMPION

#1 ACTIVATOR, #1 Trans/
#1 REVIVER, PLANTER, #1 Extra
#1 PERFECTER GROWER,

- 50 INSTANT *BioUSABLES™* NORMAL PURE COMPLEXES
- From Carbon-Hydrogen-Oxygen natural organic crystals
- Save plants from waiting to try to make them.

USED BY U.S. Departments of AGRICULTURE, ARMY, NAVY, AIR, Etc. ALSO BY STATES, CITIES, COUNTIES, UNIVERSITIES

NOT A FERTILIZER ADD to any fertilizing "plant-foods" minerals elements program — regularly.



HELPED WIN ONLY SCIENCE & INDUSTRY GOLD MEDAL AWARDED AT ANY WORLD'S FAIR

Always decades ahead.

BILLIONS-PROVEN Estimated:- on billions of plants, by millions of growers, by hundreds of thousands of professionals, by *thousands of government agencies and universities*, by "impossible" *great landscape jobs "everywhere,"* by *great proportion of winners of the national flowering plant societies' competitions.*

ONLY SO { **RECOMMENDED BY** NEARLY 1000 BOOKS, CONFERENCES, MAGAZINES, NEWSPAPERS, TVs, RADIOS
USED BY FIVE U.S. DEPARTMENTS TO HELP WIN WORLD WAR II
 THOUSANDS OF GOVERNMENTS, STATE UNIVERSITIES, LEADING ARBORETUMS, BOTANICAL GARDENS, PARKS SYSTEMS, U.S., STATES AND CITIES IN MULTIPLE-DRUM & LOTS

ALWAYS FAR AHEAD IN SCIENCE AND VALUE

NOTHING ELSE

- IS REMOTELY "LIKE" SUPERthrive®.
- MAKES SUCH A DIFFERENCE.
- HAS SUCH CREDENTIALS.

- "The ultimate application of plant physiology." – Top U.S.D.A. scientist
- "Much more growth above and below ground than when fertilizers used alone." – Another leading U.S.D.A. scientist (each of them heading large agencies, using and volume-buying SUPERthrive®.)
- "SUPERthrive® raised difficult transplant survivals to 100% from 3% with best competitive product in US Department of Agriculture – sponsored 3000-acre project. Also 100% mature olive tree transplants, lived, while developer lost many of the same, with competitive brand." – 50-year-user California Polytechnic State University.
- **THE UNIVERSAL PLANT ACHIEVEMENT OF ALL TIME**
 #1 MOST: - ACCEPTED • RESPECTED • STANDARD • ESSENTIAL

● **World's most UNANIMOUSLY respected horticultural brand.**

● **WORLD CHAMPION #1 EXTRA-LIFE-MAKER #1 WINNER-MAKER #1 CROP-MAKER**

EXTRA LIFE for YOUR:

- INDOOR PLANTS** To See MORE NEW FLOWERS and LEAVES, HEALTHIER, STRONGER – MORE BEAUTIFUL
 - OUTDOOR PLANTS** **AND** **BARE ROOTS** TO START NEW ROOT AND FOLIAGE ACTION, SHOOTING DOWN, UP and filling-in, sidewise
 - FLOWERS** MORE, LARGER, LONGER and MORE BEAUTIFUL
 - SEEDLINGS** TO PLANT THEM ALL SAFELY, UNIFORMLY – and GROWING MORE STRONGLY
 - TREES** TO GET "TWO YEARS' GROWTH IN ONE"?
 - FRUITING** For EARLIER, HEAVIER, BEARING?
 - BULBS** TO START THEM VIGOROUSLY, Beating Soil-rot, Hastening Better BLOOMING
 - SEEDS** To Help GERMINATION Percentage and SPEED EARLIER, BETTER YIELDS, including Vegetables
 - LAWNS** To Make QUICKER, deeper, TOUGHER TURF from SEED, SOD, Stolons, Sprigs, HYDRO-seeding
- | | | |
|-------------------|----------------------|---------------------------------|
| 11 XMAS TREES | 17 LANDSCAPING | 23 FLOWERING PLANT COMPETITIONS |
| 12 REFORESTATION | 18 HYDROSEEDING | 24 INTERIOR SCAPING |
| 13 HYDROPONICS | 19 PROPAGATION | 25 CUT FLOWERS |
| 14 FIELD CROPS | 20 ANTI-EROSION | 26 WEATHER DAMAGE |
| 15 BONSAI | 21 ENVIRONMENT HELP | 27 WATER GARDENS |
| 16 TISSUE CULTURE | 22 STRESS RESISTANCE | |

1 GALLON / 3.785 LITERS

UNIQUE, NORMALIZING VITAMINS-HORMONES for easier plant success

NOTHING IS AT ALL "LIKE" SUPERthrive®. WARNING by requests: REFUSE substitutes fraudulently claimed similar, actually cheaply-made, unbalancing, often 99 1/2 % water.

DIRECTIONS – EASY!



3 OUNCES PER 100 GALLONS WATER

for most purposes. FULLY SATURATING ROOTS.
20 ounces. extra protection for trees & shrubs

ADDED TO 25 FERTILIZERS, by 25 Growers



**HEALTHIER, FASTER plants BEAUTY
and CROP yield. POTENTIAL-MAXIMIZED**

MADE IN U.S.A. by VITAMIN INSTITUTE
Original, world-lifting life-chemical complexes
100,000 of the world's science discoveries —
distilled by V.I. genius, to LIFT YOUR WORLD

VITAMIN INSTITUTE, 12610 Satcoy Street South,
No. Hollywood, CA 91605 U.S.A.

Phone (323) 877-5185 FAX (818) 766-8482 www.superthrive.com

WHEN

When watering, irrigating, when soil is THIRSTY, in ALL water applied at same time, weekly or monthly, (or even daily or "constantly" – more diluted.)

HOW

Proportionally inject into water lines or hose, with proportioner. Or mix easily in tank (or clean trash tub. to be poured or dumped), ADDED to any regular fertilizing.

QUANTITIES often reported successful for MOST purposes- for active development or resisting stress: **3 FLUID OUNCES PER 100 GALLONS** water (100 ml. per 400 liters), (1 tablespoonful per 15 gallons), (1/4 teaspoonful per gallon). (2 drops or 1 minim per large cupful) 1 drop per small cupful). **FOLLOW-UP** or **DAILY** or "**CONSTANTLY**", especially very small, soft, tender plants: one fluid ounce per 500 U.S. gallons of water (30 ml. per 1,900 liters), (1 ml. per 60 liters), (1 minim per gallon or 4 liters).

BARE-ROOT 15 or 30 MINUTE SOAKING ROOTS of TREES and SHRUBS(except roses): 1 fluid ounce per 5 gallons. **ROSES** and tender plants: One fl. oz. per 20 gallons. **BALL** and **BURLAP** trees and shrubs can be soaked, until air bubbles out, in 1 fl. oz. per 5 gallons water.

REVIVING TREES and SHRUBS: 20 fl. oz. per 100 gallons, (Rarely, up to 2 fl. oz. per gal). Once. Then 3 fl. oz. per 100 gallons, from time to time.

HYDROSEEDING: 1/2 fl. oz. per 100 gal. **SOWING SEED:** 3 oz. per 100 gal.

ALWAYS FAR AHEAD IN SCIENCE AND VALUE

CONTAINS - Vitamin B-1 - 0.09%; 1-Naphthyl acetic acid - 0.048%.

Approximately one fourth, 25%, of total liquid is dissolved solids (seen when liquid dries outside container mouth.)

UNIQUE balance of a great number of the world's science "miracles," in every drop. **Normalizing**, perfecting. **REFUSE** intelligence-insulting substitutes, often 99 1/2% water — or fertilizers (NPK, minerals plant foods) programs, to which **SUPERthrive®** should be **ADDED, NOT INSTEAD.**

CAUTIONS

1. Keep out of eyes. IF IN EYES, RINSE OUT WELL.
2. Although pure, non-toxic, for food crops – do not drink.
3. **NON-WARRANTY:** Maker cannot be responsible for effects, whether or not thought to be used correctly.
4. Store containers shielded from direct sunlight.
5. Better if standing mixtures shielded from direct sunlight.
6. Try to use mixtures same day mixed, especially if fertilizers in mixture.
7. High-clay soils (slippery when wet, cracking when dry) may filter out some of the largest-molecule components. Soil may be made penetrable by mixing with coarse-particle materials. Roots may be reached by injection root feeder. Holes may be poked to reach roots. Under-surfaces of leaves may absorb a fine spray of SUPERthrive®.
8. When SUPERthrive®-fed plants reach, transport and use more fertilizer plant food minerals (made into more plant tissue) more fertilizers may be needed, for the larger crop.
9. Better to check out best amounts of SUPERthrive® and also of fertilizers, on limited number of plants, before committing to whole crop.



PHOTOS NEEDED of improvements, of all crops in all climates. Please earn REWARDS and appreciation of awards-winning originator Dr. John A.A. Thomson (listed in 33 differently-titled Who's Who books) by sending clear, valid, usable photos proving results (with consent to use).

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